

CheerLEADERS Against Cyberbullying

Leading the way to a kinder tomorrow.

American Cheer & Dance Academy (ACDA) is taking a stand and wants you to do the same. Our mission is to raise awareness about cyberbullying by initiating the Cheerleaders Against Cyberbullying campaign.

Cyberbullying is becoming a growing epidemic. With the rapidly growing popularity in the use of social networks amongst children and teenagers, it is becoming increasingly common to use these outlets as a source for bullying.

Cyberbullying has been defined by StopCyberbullying.org as, “a situation when a child, tween or teen is repeatedly tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child or teenager using text messaging, email, instant messaging or any other type of digital technology.”

We are asking and encouraging cheerleaders to embrace the meaning of the word “LEADER”. Set a positive example in your school and community by discouraging peers and friends from participating in acts of cyberbullying and help to raise awareness of its seriousness.

ACDA will be promoting our “Cheerleaders Against Cyberbullying” campaign at all events this season. Teams can participate in our campaign by signing the Cheerleaders Against Cyberbullying pledge. By doing so, you are agreeing NOT to participate in acts of cyberbullying and encouraging friends and peers to do the same. Those who sign the pledge will receive an official Cheerleaders Against Cyberbullying silicon bracelet to show support and help raise awareness. (*Must be in attendance at an ACDA event to receive your pledge bracelet.)

We are challenging you to put the “Leader” back in CheerLEADER!

