

**RTB**  
*Reach the Beach*  
**2011**  
**NATIONALS**

**COACHES INFORMATION**

**REACH THE BEACH - REC, SCHOOL & DANCE**

**February 25-27, 2011**

**Ocean City, Maryland**

# Welcome to Reach the Beach 2011

## **CHEER TEAM REGISTRATION:**

**Date:** Friday, February 25, 2011

**Place**

The Ocean City Convention Center  
4001 Coastal Hwy  
Ocean City, MD 21842  
Lower level Lobby (by the main doors to the left)

**Time:** 5:00 to 7:30 p.m.

**Partner Stunt Team Competition**

Friday, February 25, 2011

**Time:** 4:30PM – 5:00 p.m.

**Competition Start Time:** 6:00 p.m.

**Warm Up State Time:** 5:30 p.m.

**Doors Open:** 5:00 p.m.

**Awards:** 9:00 p.m. (tentative)

A director or representative from each program must check-in their team. Registration is located in the main lobby on the first floor. Please do not bring your team to registration. All medical release and team roster forms must be in office by February 16, 2011.

## **DANCE TEAM REGISTRATION:**

**Date:**

Friday, February 25, 2011

Time: 5:00 p.m. – 7:00 p.m.

Or

Sunday, February 27, 2011

Time: 9:00 a.m. – 11:00 a.m.

**Place:**

The Ocean City Convention Center  
4001 Coastal Hwy  
Ocean City, MD 21842  
Lower level Lobby (by the main doors to the left)

## **MANDATORY COACHES MEETING**

### **Cheer Coaches Meeting- Dance Coaches are Welcome**

Friday, February 25, 2011 at 7:30 p.m.

Ocean City Convention Center

Located on the 2<sup>nd</sup> floor in the ballroom

### **Dance Coaches Meeting**

Sunday, February 27, 2011 at 12.00 p.m.

Ocean City Convention Center:

Located in the coaches lounge in room 210 on the 2<sup>nd</sup> floor of the convention center

However, we warmly welcome and encourage you to attend the Friday evening Coaches Meeting to meet and mingle with the other coaches.

### **Car Give Away**

February 26, 2011 (Saturday)

Ocean City Convention Center – Main Ballroom Performance Floor.

The winner will be announced during the 2<sup>nd</sup> award ceremony for recreation teams, located in the main arena. You must be present and on the stage during the giveaway. Please check the order of performance for time.

## **INDIVIDUAL/SMALL GROUP REGISTRATION:**

A director or coach must check in at registration for each individual/solo/small group competing. Registration Deadline is February 14, 2011. You may email your individual or small group to [Kim@acdaspirt.com](mailto:Kim@acdaspirt.com) or fax them to 410-579-8887.

### **Cheer:**

- Partner Stunt registration is on Friday February 25, 2011 at 4:30 p.m. in the main lobby of the Convention Center. Warm up will start at 5:30 p.m. Performances will start at 6:00p.m. Performances and warm up will be in the main ballroom arena, located on the first floor.
- Individual registration is on Saturday February 26, 2011, located on the second floor of the Convention Center. Cheer individuals performances are Saturday only.
- Individuals need to register 20 minutes before their warm up time.
- Individual will start at around 9:00 a.m.

### **Dance:**

- Dance individuals and dance ensembles will compete on Sunday, February 27, 2011, on the main performance floor starting at 10:00 a.m.
- Dance Individual registration starts at 9:00 a.m. on Sunday. Registration will be held in the main lobby with team registration.

## **TEAM PAYMENTS AND REFUNDS**

Teams with balances, must bring payment in the form of cash or a cashier's check. Personal checks and credit card payments will not be accepted. There will be no refunds issued for dropped participants or performances.

## **PERFORMANCE ORDER AND PRACTICE TIMES**

Team will be designated a specific warm-up time and location. A tentative team schedule will be posted on our website at [www.acdaspirit.com](http://www.acdaspirit.com) on February 14, 2011 after 5:00pm. For conflicts or scheduling errors, you need to notify our office at 877-322-2310 with any conflicts or concerns. Deadline for all division changes or roster changes must be submitted by no later than February 11, 2011.

Please remember that the schedule is subject to change. It is your responsibility to check for the most up dated warm-up and order of performance schedules at the registration table on Friday night.

All final team schedules along with partner stunt and individual schedules will be posted on our website by February 21, 2011 after 5:00pm.

## **FLIP FLOP/CROSSOVER POLICIES**

### **Cheer Teams:**

American Cheer & Dance allows cheer participants to perform for more than one team and/or performance. Each participant will pay full registration fee for the first performance and \$33.00 registration fee for each performance thereafter. We will count the number of participant on the warm up floor.

### **Dance Teams:**

Dance participants will pay full registration fee for the 1<sup>st</sup> performance.

For your 2<sup>nd</sup> performances it will be an additional \$25.00 per dancer. For your 3<sup>rd</sup> performance it will be an additional \$45.00 per dancer. For your 4<sup>th</sup> additional performances it will be an additional \$60.00 per dancer.

Individual and/or small group fees are additional and not considered as flip-flop or crossover performances. Registration forms must denote all flip-flop/crossover information and payment. American Cheer & Dance Academy will do its best to allow time in between performances **but cannot guarantee the same for warm-up times.**

## **REACH THE BEACH GIVEAWAYS**

### **Coaches Only:**

- **NEW FOR 2011 KIA SOUL CAR** will go to one lucky cheer or dance coach. The coach must be present and on stage in order to win the car.
- Two coaches attend free with every team registered. There will be an additional fee for more than two coaches.
- Two coaches per team will receive our coach's gifts (beach bag). Additional coach's package will be available for an additional fee of \$25.00 (this is a pre-order package only). This will include the coaches' beach bag, the coaches' lounge and entrance into the event. For additional coaches without the coaches' gift package the price would be \$20.00 per coach. This will allow you into warm up area and the event. It will not allow you into the coaches' lounge or coach's gift.
- Outstanding Coach Spirit Award.

### **Cheer and Dance Teams:**

- **New for 2011!** National Championship jackets for all division winners.
- 2011 Reach the Beach Championship Bag for every participant.
- Championship Banner for all First Place Teams.
- Every team receives a trophy.
- Jump Off & Tumble Off.\* (Saturday only). We welcome dance teams to compete.  
1<sup>st</sup> – 3<sup>rd</sup> place will receive metals. \*additional fee required

## **Team Cash Awards**

### **Cheer Teams:**

- \$5,000.00 to the highest scoring Recreation/Youth Cheer team.
- \$5,000.00 to the highest scoring School Cheer team.
- \$500.00 to the highest scoring Recreation Youth Individual.
- \$500.00 to the highest scoring School Individual.
- \$500.00 to highest scoring Partner Stunt.

### **Dance Teams:**

- \$3,000.00 to the highest scoring School or Recreation/Youth Dance
- \$3,000.00 to the highest scoring All Star, Studio or College Dance
- \$500.00 to the highest scoring Dance Ensemble plus (There must be a minimum of 7 ensemble group for money awards).
- \$500.00 to the highest scoring Dance Individual

## **National Championship Jackets**

After the awards ceremony you can pick up your National Championship division winner jackets at designated area in Cheer Depot. A director or coach must be present with your entire team to pick up your National Championship Jackets. We ask that parents **do not** come with their child.

## **Team Give Away Items:**

All participant giveaway items can be picked up after your teams' award ceremony in the Cheer Depot area. A designated area will be available to pick up give away national championship beach bags. Please make sure you pick these items up before you leave. These items will not be shipped out. A director or coach must sign for all give away items.

## **SCORE SHEETS**

Score Sheets will be available for pick up after each award ceremony at the registration table in the main lobby. Anyone wishing to discuss score sheets, there will be a senior staff member at the registration table for you to talk to. At that time if you still need to speak to someone you must make an appointment at the registration table. Please remember all judges' decisions are final.

## **Medical Release and Team Roster Forms**

Medical Release forms can be located on our website at [www.acdaspirit.com](http://www.acdaspirit.com). An original, completed and signed Medical Release Form must be turned in for each squad member along with your team's roster before February 14, 2011. We recommend that copies of this information be retained by each squad's coach. Please contact our office if you are unable to mail out medical release forms by the deadline.

## **Music**

Music must be on an iPod, CD, and must be in the CDR format; it cannot be in the CDRW (CD Re-writable) format. Please make sure you have not formatted your CD with Windows Media Player. This format may not work on our system. ***Please no cassette tape.*** We do not have the equipment to run cassette tapes. Your music should stop at the end of the musical portion of your routine instead of being stopped manually on a certain beat. **PLEASE bring extra CDs with your routine music.**

A coach or team representative must report to the music table when your team is called 'on deck'. This representative must stay at the music table throughout your teams' routine performance and is responsible for stopping and starting the music under the DJ's supervision. To avoid any problems, teams should bring CD's (original and back up) to the music table.

\*\* American Cheer & Dance will provide a Boom Box/CD Player in the warm-up area.

## **INCELEMENT WEATHER POLICY**

If the facility is open, the competition will take place. If the facility is closed the competition will be rescheduled. No refunds will be given if a team cannot make an event due to weather. Moreover, no refunds will be given due to rescheduling the event due to weather. Full refunds will only be given if the event is cancelled and NOT rescheduled.

## **IMPORTANT**

Ocean City Convention Center policy prohibits teams from **TUMBLING** and **STUNTING** in the **hallways, in empty rooms and out side on of the convention center.** Teams may practice and warm-up in Warm-up Area during their designated time only. Stretching **ONLY** is permitted as long as hallways and emergency exits are not being blocked.

## **GENERAL INFORMATION**

### **Video Cameras**

Video cameras are permitted during the competition. However, for safety reasons and to ensure that all fans have an unobstructed view, NO TRIPODS will be permitted. Professional videotapes and DVDs (full day, instant and division) will be available from **Coastal Production** ([www.coastalstudio.com](http://www.coastalstudio.com)). Please go to their website before the event for any specials they may offer.

### **Squad Photographs**

**Classic Photography** ([www.classic-photo.com](http://www.classic-photo.com)) will be photographing each team immediately following their performance. In addition to the team photos, Classic Photography will also be taking action photos throughout the weekend.

### **Seating**

Seating is General Admission. Please be courteous to other spectators when using signs and props so that all fans enjoy an unobstructed view of the event. Be aware that seats near the judge's stand may have a partially blocked view from the video equipment.

Please use good sportsmanship between parents, coaches, and cheerleaders and dancers. Please remember if a staff member sees any unsportsmanlike conduct with coaches, spectators or cheerleader a 25 point deduction can be assessed to your team's score sheets.

The area directly in front of the stage will be reserved for coaches and fans of the performing team only. Once your team's performance is over please go back to your seats and let the next set of spectators in. We ask that you be respectful of this policy.

### **First Aid**

Two First Aid stations will be open throughout the competition. One will be located next to the main performance area and the second station will be located on the second floor next to the warm-up area.

### **Lost And Found**

The lost and found station will be located at the registration table in the main lobby.

### **Bus Transportation**

The Ocean City transportation authority will be running buses all day.

### **American Spirit Awards**

American Spirit Awards will be presented to a coach, individual, cheerleader, dancer who has made outstanding contributions to cheerleading and dance. These awards will be presented at "*Reach the Beach*".

To nominate a coach or an individual for an American Spirit Award, you may submit a letter or email that is no more than 300 words explaining why they deserve this recognition. Please email your letter to Dana Jefferson at [dana@acdaspirt.com](mailto:dana@acdaspirt.com). Deadline for nominations is February 17, 2011.

## **FAQ'S (FREQUENTLY ASKED QUESTIONS)**

1. Who gets free coaches sweatshirts? Teams who were registered and paid in full by November 30, 2010 receive 2 free coaches' sweatshirts per team. Additional paid coaches are not eligible to receive coaches' free coach's sweatshirts. Coaches may purchase coach's sweatshirts for \$35.00.
2. Do coaches of the National Championship Teams (division winners) receive a National Championship Jackets? Yes, 2 coaches per National Championship Team winner will receive National Championship Jackets.
3. When do I need to take my team to warm up? You should have your team at warm up 20 minutes prior to your designated time. This is to make sure that everyone is there and ready to go.
4. What do I need to do before warm up? Make sure your team is dress and ready to go. That means their full uniform and hair done. Do not bring bags or parents with you to warm up. Your team will go directly to the main floor once they are warm up.
5. Can coaches purchase a National Championship Jackets? Yes, the cost is \$49.00 per jacket
6. Where do team Buses Park? The buses can park on the adjacent parking lot towards Coastal Hwy,
7. Where can I pick up my score sheets? Coaches and Directors only may pick up their score sheets after their award ceremony. Score sheets will be available at the registration table.
8. Where do we pick up our give a ways (coaches hoodies, participants bags and National Championship Jackets)? All give a ways can be picked up after the first awards ceremony in back of cheer depot. There will be a separate area for national championship jackets and team pick up give a ways.
9. Will I receive a refund for my participant who could not make the event? No refunds or credits will be issued to any dropped participants or performances.
10. Who is eligible for the KIA Soul Car drawing and how do I enter? All coaches will receive an official coach's entry form in their registration packet. All entries must be filled out completely. During the second awards ceremony on Saturday (please check final schedule) coaches will be asked to come up on the main stage where at this time they will deposit their entry form into the prize wheel.
11. If I receive a bid to "The US Finals", what is my next step? ACDA will submit the teams who have won free paid registration bid and teams that have placed 1<sup>st</sup> – 5<sup>th</sup> to US Finals. A conformation email will be sent to you that will contain registration forms. The registration forms are very time sensitive. If a team does not receive an email for US Finals the week following their qualifying event you may down load the registration forms from [www.theusfinals.com](http://www.theusfinals.com) . Then mail them or email then to US Finals.
12. If I am having a hard time understanding my team's placement or score sheet will there be someone available to talk to? Their will be a senior staff judge member there when you pick up your score sheet. They can answer any questions you may have. If at that time you still would like to talk to an in house senior staff member you can make an appointment at registration table.
13. Where is the Cheer Individual/Solo performance room located? The performance area is located on the upper level of the convention center.
14. Can coaches and participants enter the Convention Center all weekend? Yes, Coaches bands are good for all weekend. They must have them on at all times. Participants can enter free all weekend as long as they are in uniform or team warm ups.

## **US Final Information & Questions**

Recreation, School and Dance teams placing 1<sup>st</sup> thru 5<sup>th</sup> will receive bids to US Finals. American Cheer and Dance will be giving out FREE paid registration bids to US Finals All-Level Championship. The numbers of free bids are based on team enrollment. For more information on The US Final All-Level Championship! Please visit [www.theUSfinals.com](http://www.theUSfinals.com).

### **Prices for US Finals:**

- Free Bid - \$0 for participant (processing fee still applies)
- 1<sup>st</sup> Place Bid - \$45.00 per participant plus processing fee
- 2<sup>nd</sup> Place Bid - \$65.00 per participant plus processing fee
- 3<sup>rd</sup> Place Bid – \$85.00 per participant plus processing fee
- 4<sup>th</sup> Place Bid - \$95.00 per participant plus processing fee
- 5<sup>th</sup> Place Bid - \$95.00 per participant plus processing fee

### **Locations for US Finals:**

You decide what great city you would like to compete in!

- Baton Rouge, LA – April 2, 2011 (Baton Rouge River Center)
- Virginia Beach, VA – April 9-10, 2011 (Virginia Beach Convention Center)
- Orlando, FL – April 9, 2011 (Orange County Convention Center)
- Las Vegas, NV – April 16, 2011 (Sands Expo & Convention Center)
- Kansas City, MO – April 16, 2011 (Kansas City Convention Center)
- Indianapolis, IN – April 16-17, 2011 (Indiana Convention Center)
- Providence, RI – May 7, 2011 (Rhode Island Convention Center)
- Washington, DC – May 7-8, 2011 (Washington Convention Center)

### **What happens once my teams qualifies for US Finals?**

Once your teams officially qualify for US Finals your contact information will be sent to US Finals Office. A confirmation email will be sent to every team which will contain registration forms. The registration forms and dates are very time sensitive. If your team did not receive an official confirmation the week following their qualifying event, and you have in fact qualified for US Finals, registration forms and event information can be downloaded from US Final. Once filled out send them to US Finals.

### **Can teams change their qualifying bid?**

Yes! Each team's registration fee will be based on their best placing finished at a qualifying event. If a team attends several qualifiers throughout the season, the US Finals will accept the highest placing finish. Please contact US finals if or when this situation occurs.

### **What is the Substitution policy for US Finals?**

Substitution and addition may be applied to a team but cannot change the division in which you originally qualified for. Substitutions/additions may not change a team's co-ed status either. Any participant registered over the number of athletes originally qualified for each team must pay 3<sup>rd</sup> place bid pricing.

### **Will US Final allow crossovers?**

Unlimited crossovers are allowed. The crossover athlete will still be required to pay the registration rate associated with each team with which they are competing.

### **Can a team compete at more than one US Final events in a given season?**

No. A qualified team can only compete at one US Final location in a given year.

### **Here is US Final contact information:**

The US Finals  
11500 Champions Way  
Louisville, KY 40299  
1-877-5-FINALS