

UPDATED 1/11/12



Upstate Championship

January 22, 2012
Times Union Center
Albany, NY

We are excited that your team is competing at this Spirit Unlimited...an Epic Brands company.....competition!

This Event Guide contains information you and your parents will need about this competition, including venue information, ticket pricing, directions, etc., that will help to ensure that your entire program has a memorable, hassle-free, and great experience. Please do not hesitate to contact us if there is something else more specific that we can assist you with prior to the event. Our Epic Customer Service Team is always very happy to help!

The Epic Brands family recognizes that you have endless choices when it comes to cheerleading and dance competitions. We continually strive to deliver the very best events throughout the entire industry. We are committed to you, our valued customer, and promise that this and all of our other events you attend will be an *Epic* experience.

All of our best!
The Epic Brands

COMPETITION INFORMATION

- **Venue**

Times Union Center – Albany, NY
Directions to venue: www.timesunioncenter-albany.com/Directions-c26.html
- **REGISTRATION AREA**

TBD
- **Spectator Entrance**

TBD
- **Spectator Fees:**

Adults (11 years old & up) - \$15.00
Children (6-10 yrs old) & Seniors (65 yrs old & up) - \$9.00
Children 5 years old & younger – FREE!
- **Tentative Schedule**

Team Registration Opens at: 11:00 A.M. Spectator Entrance Opens at: 11:00 A.M.
Warm-up Times Start at: 11:30 A.M. Competition Starts at: 12:00 Noon
NOTE: See Final Order of Performance for your team’s specific session times
- **Seating**

Rotational Viewing will be available at this event. Epic Rewards VIP seating will NOT be available at this event
- **Flash Photography & Video taping is strictly prohibited**
- **Inclement Weather Policy**

The competition will take place as long as the venue is open. No refunds will be issued. If inclement weather is forecasted, please call us at 888-737-2221 for updates and further instructions
- **U.S. Finals – The Final Destination**

To be awarded a bid, your team MUST finish in the Top 5 of your level/division. Awards will be issued in all divisions as follows (Travel expenses NOT covered):

 - Paid Bids – 100% paid registration
 - 1st-5th tiered registration cost based on placement

COACHES' INFORMATION

- **Registration**

Please refer to Competition General Info. Page for information & notes
- **Coaches Meeting**

There will NOT be a meeting at the competition. Please refer to the Coaches Notes which you will receive at the Registration Table
- **Performance Schedule**

Please check our website at www.acdaspirit.com for a tentative performance schedule. This is normally posted online 2-3 days prior to the competition date
- **Competition Floors**

The main competition floor is a 54'x42' spring floor. The warm-up area consists of one (1) 12'x70' spring tumble track, one (1) 54'x42' full foam floor, and at least one (1) 12'x42' foam partner stunt/pyramid station
- **Competition ceiling height**

Main floor and Warm-up area ceiling height has a minimum of 20' available
- **Coaches' Credentials**

Two (2) coaches per team are admitted FREE of charge. All additional coaches will be charged the regular Adult admission price
- **Music**

ALL competition music MUST either be on a CD (**NOT a CD-RW**) or on some form of MP3 player. Music should stop at the end of the musical portion of your routine instead of requiring a manual stop. A representative from your team MUST remain at the sound table to oversee your music during your performance.

BRING MULTIPLE COPIES OF YOUR MUSIC WITH YOU FOR INSURANCE
- **Awards**

EVERY team competing will receive a placement trophy. Grand Champions will be awarded in Dance & in each All-Star, School & Recreation Level Cheer Divisions. Specialty & Sportsmanship awards are also presented
- **Event/Score Questions**

All Scoring or General Event questions will not be fielded until the Tuesday after the event. You may contact us at the Epic office with any questions
- **Legality Issues**

We will attempt to notify coaches, via text message, if there is a legality issue with their team's performance. Once the text message is received, the coach will be given directions to report to the Judges Table. In the event the text message doesn't reach

the coach, the Emcee will make an announcement for a coach from the program to report to the Judges Table. Coaches will be asked to provide their cell phone number at registration the day of the event if they would like this service.

COACHES' PRE-EVENT CHECKLIST

✓ Legality Verification

If you have any safety guidelines or legality concerns, please submit your inquiry on video to rules@theepicbrands.com. For partner stunt or pyramid questions, you must submit a video/DVD that includes the mounting and dismounting of the stunt/pyramid. We MUST receive your inquiry/DVD at least 2 weeks prior to the competition to ensure you receive a timely response. If you are unsure, DO NOT just rely on your choreographer. Legalities will NOT be reviewed on the day of the competition

✓ Explain the **"Sportsmanship Conduct Code"** to the team and parents:

The Epic Brands promotes a fun, competitive, and fair environment. If any of our staff observes behavior from coaches, competitors or their fans detrimental to that environment, the following actions will be taken:

1. 1st offense – Warning
2. 2nd offense – 10 point deduction for offending team
3. 3rd offense – Disqualification of offending team

✓ **THINGS TO DO BEFORE THE COMPETITION:**

1. Mail in all outstanding payments and competition documents
2. Verify that your routine complies with all legality/safety rules
3. Check, double check, & triple check that your music works
4. Make multiple copies of your music
5. Download the tentative performance schedule – know when you can register and when you compete
6. Call in to The Epic Brands office if there are any weather related concerns

✓ **THINGS TO BRING WITH YOU TO THE COMPETITION:**

1. Copy of this Event Guide
2. Any missing Code of Ethics forms
3. Any missing Team Roster – Waiver forms
4. Proof of Age for ALL competitors (i.e. copy of Birth Certificate or Driver's License, etc.)
5. Multiple copies of your competition music

NOTE: All forms are available for download at: www.acdaspire.com/registration

PARENT'S PAGE

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- **Artificial noise makers**

The use of cow bells, air horns and all other artificial noise makers is prohibited
- **Food and Beverage**

Concession Stands will be available at the venue throughout the competition.
Coolers/Ice Chests are not allowed in to the venue
- **Vendors/Souvenirs**

A vendor area will be available at the venue throughout the competition
- **Tentative Competition Schedule**

Please visit our website at www.acdaspirit.com 2-3 days prior to the competition to download the preliminary competition schedule. Please note that minor changes may occur to the schedule in the last couple of days leading up to competition day
- **Inclement Weather Policy**

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